

RHIANNON MERCHANT

DIGITAL DESIGNER

561-305-8448 | rhiannonmerchant@gmail.com | www.rhimerchant.com | 5347 Wayne St, Raleigh NC

ABOUT ME +

I am an ambitious, highly passionate and adaptable designer. I closely follow design trends and best practices. I work well in a team as well as on my own. I thrive under pressure and always meet tight deadlines. I love a challenge and find it exciting to find creative ways to work through them. I am diligent and eager to always provide my best for my clients and myself.

 [linkedin.com/in/rhiannonmerchant](https://www.linkedin.com/in/rhiannonmerchant)

 dribbble.com/rhi

MY SKILLS +

HTML	Animation
CSS	JavaScript
SaSS/SCSS	Git
Email Design	Power Point
Illustration	Graphic Design
Adobe Creative Suite	Sketch

REFERENCE +

Greg Ives
Channel Advisor
919-389-3220

Jerry Pemberton
Auto Advance Creative
984-234-8358

WORK EXPERIENCES +

CREATIVE MANAGER (2015 - Current)

iContact - Morrisville, NC
Promoted from digital designer to creative manager in marketing. Develop front end of website, design all email campaigns, oversee marketing designs, work with product on marketing strategies.

LEAD CREATIVE (2013 - 2015)

Anvil Advertising - Fort Lauderdale, FL
Created optimized landing pages and microsites for lead capture. I was responsible for graphic design and all creative projects.

FREELANCE DESIGNER (2013)

Increment Capital Group - Fort Lauderdale, FL
Created a multi-page website for a merchant cash advance company. I integrated WordPress into my self-coded site for SEO

EDUCATION +

ASSOCIATE OF SCIENCE: DESIGN & INTERACTIVE MEDIA (2010-2013)

Art Institute of Fort Lauderdale
Awarded Best Portfolio

INTERESTS +



COOKING



PODCASTS



ILLUSTRATION



MOVIES